

WHAT IF FITTERS, EPB REPORTERS, ENGINEERING FIRMS, GOVERNMENT AGENCIES, ARCHITECTS WERE TO RECOMMEND **YOUR** PRODUCT? THAT'S POSSIBLE ✓ HOW?

Dear Sir/Madam

GETTING "YOUR FOOT IN THE DOOR WITH A VERY INTERESTING TARGET GROUP" IN CLOSE COLLABORATION WITH YOUR MARKETING AND SALES TEAMS USING B2B LEADS THROUGH PERSONAL CONTACT

How many e-mails do you get each day? Way too many, that's why combining **ONLINE WORK WITH PERSONAL CONTACT IS THE PERFECT WAY TO BE CONVINCING. THAT'S WHAT HOCOTEC DOES FOR YOU.** We visit the major players in the construction sector to present your product(s), thereby directly targeting the professionals who take most decisions in a building project and consult the end clients.

PROMPT EXTRA AND PROFITABLE FUEL WITH CONCRETE LEADS FOR YOUR SALES TEAM

Using a unique database containing all relevant contacts in Belgium that has been built these past 10 years based on long-term relations, full geographic coverage and continuous selection through our personal visits, Hocotec presents your products and collects real data on any interest and opportunities for your products. In the meantime we make sure all parties concerned pull together.

Every fortnight, we provide you with a report containing real data for your marketing team that at the same time is the perfect tool to purposefully stimulate your sales team.

WE WHISPER WITH THE EFFECT OF A MEGAPHONE TO HELP YOU REACH YOUR SALES OBJECTIVES

You want more information? Contact us for any personalised offer. We'll informally visit you to present you with our solution. **Don't hesitate and make an appointment by sending a mail to jp.bohez@hocotec.be or by calling me on 0474/31 00 46. We might still be able to include you in our next cycle.**

Yours sincerely,

Jean-Pierre Bohez

Karperstr 15A b.01 9870 Machelen-Zulte

Manager Hocotec cvba www.hocotec.be - (this document will also be sent to you by mail and multilingual in attachment)

Note. You may also opt for a short-term campaign to see for yourself how are approach works. You want well-targeted leads? Targets in a specific region or with a certain type of company? We can focus our screening solely on building professionals and projects that are important for your products.

As such our approach will prove even more profitable for your sales.